

1.15 Social Media Policy

Summary: People authorized to post on church Facebook or Twitter will be limited to staff members and lay leaders approved by the church administrator. Posts will be about our congregation's events or events of general UU interest. No tagging people in photos. No personal posts or rants. We will keep in mind the principles of Respect, Compassion, and Accountability in all posts on Social Media. **See Appendix B.**

APPENDIX B.

1.15 Social Media Policy Details

1. The church administrator will be one of the admins on all Facebook pages with the church's name on them, including pages or groups created by groups or task forces within the church. This is to allow a staff person to
 - a) Come in and rescue a page if its admins drift off without appointing anyone else as admin
 - b) Delete comments that violate our policies, blocking individual posters or group members if necessaryHowever, the church administrator will not be responsible for creating or adding content to Facebook pages or groups created by groups or task forces.
2. Posts and tweets should be about our congregation's events or UU events in the larger world and will focus on Informing, Inspiring, and Motivating.
3. Images of people in our congregation will not include their names unless they have requested us to do so. (no tagging)
4. Posts and tweets will support our vision: Seeking the Spirit, Building Community, Changing the World, and will represent a variety of different church activities.
5. Facebook and Twitter posts should be initialed by the person posting.
6. No one who posts as the church or one of its groups or task forces may make assertions that are not in alignment with our congregation's policies, vision, and mission.
7. Trolls on Twitter will be ignored.
8. The following announcement will appear from time to time on Facebook pages with the church's name on them:

The Unitarian Universalist Church of Bloomington, Indiana, has the right to delete any inappropriate content from this page, including but not limited to: irrelevant content, hateful content, malicious content, uncivil or disrespectful content, attacks against an individual, financial solicitations, endorsements of a political candidate or party, and content that violates Facebook's terms of use, code of conduct, or other policies. Content that violates Facebook's policies may also be reported. Repeat offenders of this policy may be removed from the group or blocked from commenting.